

Arboretum Cohousing  
Madison, Wisconsin

## **Mission Statement For Marketing and Outreach Committee**

Description of Duties:  
(not in order of importance)

1. Develop and maintain and distribute brochure
2. Develop and maintain a data base
3. Develop announcements and feature articles for both broadcast and print media
4. Maintain a media contact list
5. Develop an orientation packet to for \$75 members
  - Design Coalition cohousing planning packet
  - Site plan
  - Biographies of members
  - Time line
  - Picture of site
  - Cost
6. Develop and maintain a website
7. Plan and host events and present at community events
8. Maintain contact with at-large list of interested persons